

MEMBERSHIP MONITORING REPORT

2019-2022



United Nations
Educational, Scientific and
Cultural Organization



Busan - City of Film
Designated Unesco Creative City
in 2014

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MEMBERSHIP MONITORING REPORT

Busan, the City of Film for All





UNESCO CREATIVE CITY OF FILM BUSAN

#1

1-1 Executive Summary

Ticket sales in the movie theater industry have dropped dramatically since the outbreak of the COVID-19 pandemic. The entire industry has suffered as a result, making it difficult for investors to produce, invest in, and release new films in the country. However, more feature films and televisual series for streaming services have been shot locally in Busan, with 85 films in 2020 and 142 films in 2021. According to specialists, this is because there have been fewer persons affected by the virus in Busan than in Seoul, making it easier to make films and shoot videos in the city. Furthermore, thanks to continuing efforts to improve infrastructure for film and video production and create related programs, such as the establishment of Busan Sound Studio and 360° Volumetric Studio, local film production businesses in Busan have returned to pre-pandemic levels of production.

Nevertheless, the COVID-19 pandemic has had a direct impact on Busan's film festivals and local theaters, both large and small. In 2020 and 2021, the worldwide number of confirmed cases increased drastically, and social distancing policies were implemented in order for people to avoid close contact with others, resulting in a significant fall in theater ticket sales. During the pandemic, large film festivals, such as the Busan International Film Festival, attempted to find a way to continue in some capacity by downsizing or organizing events both online and in-person, but the results were still unsatisfactory. It was especially hard on mid- and small-sized film festivals, which had to cancel or postpone their events.

Despite this, Busan, the City of Film, has been seeking for a new way to deal with difficulties by running programs to encourage locals to participate in community initiatives while complying with COVID-19 sanitary rules. The "Reviving Memories, Converting to Digital Project" is one of these initiatives. The aim of the program is to transform analog video files such as VHS, 16mm, and 8mm to digital files; roughly 2,000 personal video files are converted to digital each year.

This assists citizens who are depressed due to a lack of socialization by bringing back memories of their family and friends. This project has been turned into a documentary, allowing individuals to reflect on their lives while also providing everyone with a heartwarming moment. Further, to engage with citizens and help them during difficult times, the city has been operating a number of projects,

such as "Our Neighborhood Cinema," which cultivates local film communities, and the "Village Filmmaking Project," which allows locals to create a film about themselves in their neighborhood.

Fortunately, COVID-19 restrictions were lifted in 2022, allowing our lives to gradually return to normal. As a result, film festivals including the Busan International Film Festival were able to recover to pre-pandemic levels in terms of a variety of indicators such as the number of programs, audiences, and guests. Regional movie theaters have also shown signs of recovery.

We hope that Busan, the City of Film, will be able to achieve healthier and more sustainable growth with the support of invigorated citizens who have returned after going through a long dark tunnel known as the COVID-19 pandemic.

"Busan, the City of Film for All"



1-2 General Information

Name of the city	Busan	Entity responsible for the report	Film & Contents Industry Division, Culture & Sports Bureau, Busan City UNESCO Creative City of Film Team, Busan Cinema Center
Country	Republic of Korea	Previous reports submitted and dates	The first edition (2014-2018) was submitted on November 30, 2018
Creative field of designation	Film	Focal points of contact	Anika Eunhye KIM
Date of designation	December 01, 2014	Contact info	Creative City of Film Team, Busan Cinema Center creativecitybusan@korea.kr www.unescobusan.org
Date of submission of the current report	December 31, 2022		



1-3 Contribution to the Network's Global Management

UCCN annual meetings attended in the last four years

Year	2019	2020	2021	2022
City	Fabriano	-	Online	Santos
Field	Crafts & Folk	-		Film

※ The annual meeting was not held in 2020

Hosting of a UCCN annual meeting

Busan has yet to hold a UCCN annual meeting, but hopes to do so in the near future.

Hosting of International conference or meeting on specific issues salient to Creative cities with a large participation of members of the Network

2020. 11. 26.	Film Education and Media Literacy Forum (co-hosted with film cluster)	• Busan • Potsdam	• Sarajevo • Bradford	• Lodz • Terrassa	• Valladolid
2021. 12. 01.	2021 UNESCO Creative City of Film International Forum in Busan (hosted by Busan)	• Busan	• Terrassa	• Potsdam	• Sydney
2022. 12. 01.	2021 UNESCO Creative City of Film International Forum in Busan (hosted by Busan)	• Busan • Cannes	• Potsdam • Yamagata	• Bristol	

Financial and / or in-kind support provided to UNESCO's Secretariat in order to ensure the management, communication and visibility of the UCCN

None



Membership of the Steering Group and period

In February 2021, Busan was appointed as deputy coordinator.

Participation in the evaluation of previous applications and Membership Monitoring Reports

2019	Application Evaluation	• Wellington	• Potsdam	• Sarajevo	2020	Application Evaluation	None
	Monitoring Report Evaluation	None				Monitoring Report Evaluation	• Rome • Bitola • Santos
2021	Application Evaluation	• Cannes	• Cluj-Napoca	• Gdynia	2022	Application Evaluation	None
	Monitoring Report Evaluation	• Bradford				Monitoring Report Evaluation	• Sydney • Bristol • Lodz • Qingdao • Terrassa • Yamagata





MAJOR INITIATIVES IMPLEMENTED AT LOCAL AND CITY LEVELS TO ACCOMPLISH THE UCCN'S OBJECTIVES

#2

2-1 Cultural Enjoyment

Film Festivals

Every year, Busan, the City of Film, hosts a number of film festivals including three major international film festivals, such as the Busan International Film Festival, with a wide range of subjects and purposes. By hosting film festivals with themes related to other sectors like "food" and "travel," as well as themes that relate to the UN 2030 agendas like "peace," "women," and "cultural diversity," the city particularly tries to encourage its citizens to enjoy culture and learn a sense of values through films.



Busan International Film Festival (BIFF)

www.biff.kr

The Busan International Film Festival (BIFF), widely recognized as Asia's premier international film festival, aims to discover and showcase Asian films to help them break into the international film market. The festival has contributed to Busan's status as the "City of Film" by encouraging the development of Asian films and encouraging locals to enjoy film culture.

- Takes place for 10 days in October, every year I Busan region
- Approximately 250 films from 70 countries are screened, with 20 award categories

Year	2019	2020	2021	2022
Countries Participated	85	68	70	41
Films Screened	299	195	281	242
Attendees	189,116	18,111	68,971	161,145
Guests	8,882	450	6,406	6,406

Major Events Film Screenings, Guest Visits, Forum BIFF, Asian Film Academy



Busan International Kids & Youth Film Festival (BIKY)

www.biky.or.kr

The Busan International Kids & Youth Film Festival (BIKY) seeks to provide young people with the opportunity to learn about films in order to improve and broaden their understanding of the industry. Kids and youths are encouraged to participate in experience-based educational programs as part of the festival. The festival's duration has been extended in order to encourage more participation. The festival aspires to foster future filmmakers and experts by providing solid film production support programs.

- Takes place in July, every year
- Approximately 170 films are screened

Year	2019	2020	2021	2022
Films Screened	176	189	180	155
Attendees	15,000	7,638	9,811	15,324
Guests	596	474	474	681

- Major Events**
- Film Screenings, Guest Visits, Special Events, Co-screened in Jung-gu and Buk-gu
 - Outdoor screening expanded in 2020
 - Screened via online platform in 2021
 - Launched "Right Away!" (showing films in a classroom) in 2022



Busan International Short Film Festival (BISFF)

www.bisff.org

The Busan International Short Film Festival (BISFF) aspires to bring excellent international short films to Korea as well as significant Korean short films to the rest of the world, therefore stimulating and developing the short film industry. The festival promotes both the Korean short film industry and the cinema culture of Busan.

- Takes place in late April, every year
- Approximately 150 films are screened
(Films were screened on line in 2020, Films were screened both online and in person in 2021 & 2022)

Year	2019	2020	2021	2022
Countries Participated	41	42	39	48
Films Screened	149	140	125	154
Attendees	14,672	5,951	27,776	30,458
Guests	489	238	444	601

- Major Events** Film Screenings, Guest Visits, Special Events, Production Support



Significant Busan-based Film Festivals



Independent Film Festival Busan

indiebusan.modoo.at

The Independent Film Festival Busan, which had its 24th edition in 2022, is held each year to find new film talent in Busan and to encourage film production. The festival plays an important role in introducing films produced in Busan films. The festival also offers a special program that presents independent films made outside of Busan.

- Takes place in late November, every year

Year	2019	2020	2021	2022
Films Screened	32	25	52	50
Attendees	1,200	350	1,424	1,507

Major Events Film Screenings, Guest Visits, Special Events, Production Support



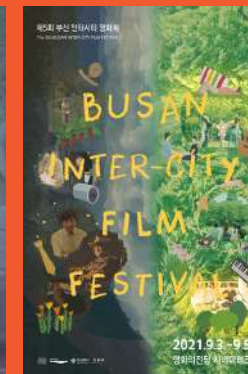
Busan Inter-City Film Festival

indiebusan.modoo.at

The Busan Inter-City Film Festival is a film production support program co-organized with the Busan Independent Film Association. The festival encourages collaboration among local and international filmmakers from the cities of film and showcases films created in those cities.

Year	2019	2020	2021	2022
Films Screened	30	17	28	31
Attendees	688	649	305	460

Major Events Film Screenings, Guest Visits, Special Events, Production Support, Cinema Talks



Busan Withbom Film Festival

The Busan Withbom Film Festival, co-organized by Barrier Free Pictures Forum and UNESCO Creative City of Film Busan, shows barrier-free films to people with or without disabilities. The festival allows those with disabilities to easily attend cultural events while also bridging social gaps.

Year	2019	2020	2021	2022
Films Screened	9	9	10	11
Attendees	2,150	346	589	1,097

Major Events Film Screenings, Guest Visits, Special Events



Busan Food Film Festa (BFFF)

bfff.kr

Focusing on both food and film, the Busan Food Film Festa chooses a different food theme each year and selects the films it will screen in accordance. As part of the festival, other events are held, including seminars and a food terrace.

Year	2019	2020	2021	2022
Films Screened	15	9	11	12
Attendees	1,738	889	729	1,246
Major Events	Film Screenings, Guest Visits, Special Events, Food Terrace, Seminars			



Busan Women's Film Festival (BWFF)

bwff.modoo.at

The Busan Women's Film Festival is a film festival for women that addresses gender issues through the eyes of women. The festival promotes women's solidarity in Busan.

Year	2019	2020	2021	2022
Films Screened	5	10	12	11
Major Events	Film Screenings, Guest Visits			



Community CINEMA NETWORK Film Festival

The Community CINEMA NETWORK Film Festival is designed to raise cultural diversity awareness. The event is led by citizens, and it was previously scaled back and cancelled due to societal prejudice or disinterest.

Year	2019	2020	2020	2020
Films Screened	18	25	25	25
Attendees	1,564	692	692	692
Major Events	Film Screenings, Guest Visits			



Community Programs

The City of Film, Busan, aims to offer its citizens a variety of projects and programs that will enable people to not only watch films but also express themselves in their own languages, share the films with others, and assimilate that culture into their daily lives. This includes a program to foster a citizen-led film community, a film screening program for those without access to a movie theater, and a project in which citizens can participate in the entire film production process. Furthermore, the city has established a program in which citizens, the benefactors of those projects and programs, can review and expand them by initiating related activities. Busan makes every effort to grow into "the City of Film for All" by operating numerous programs run by, for, and with the citizens of the city.



Our Neighborhood Cinema

By sponsoring film screenings, associated events and renting screening equipment, Our Neighborhood Cinema aims to encourage citizens to get involved in local cinema communities in order to advance the city's film culture.

Year	2020	2021	2022
Organizations Participated	6	8	8
Events Held	19	32	33
Films Screened	33	46	47
Attendees	281	355	363

Major Events Film Screenings, Guest Visits, Experience Activities



Busan International Film Festival Community BIFF

The Busan International Film Festival's spin-off event, Community BIFF, allows attendees to get involved in the organizing. The program is more audience-friendly because it takes place in various locations throughout the city.

- Takes place for 8 days in October | Busan region
- Approximately 150 films are screened, special events such as performances are prepared

Year	2019	2020	2021	2022
Events Held	123	46	81	113
Films Screened	131	52	73	161
Attendees	19,470	1,824	7,101	28,168

Major Events Film Screenings, Guest Visits, Performance, Village Filmmaking Project



Outreaching Screening Service

www.dureraum.org

With the help of this program, residents of Busan's most culturally remote neighborhoods get a chance to enjoy films.

Year	2019	2020	2021	2022
Events Held	11	1	4	17
Films Screened	11	1	4	17
Attendees	2,435	120	235	1,343



Moonlight Cinema

www.facebook.com/BISFFmoonlightcinema

The program, which takes place in Busan's Sanbokdoro district (which translates to "hillside road"), aims to rehabilitate the local neighborhood and create a cultural space through revitalizing the city's cultural landscape through film-based contents.

Year	2019	2020	2021	2022
Events Held	24	38	9	29
Films Screened	23	26	31	28
Attendees	425	629	64	502

Major Events Film Screenings, Commentary



Moonlight Express

The program brings films to places where film screenings are difficult to access in order to offer equal cultural benefits to everybody, overcome social division, and ultimately improve people's quality of life.

• Takes place between September and November annually | Busan region

Year	2019	2020	2021	2022
Events Held	13	18	26	19
Films Screened	14	26	23	25
Attendees	1,972	461	228	523

Major Events Film Screenings, Commentary, Performance

2-2 Production & Industry

Busan Film Commission

The Busan Film Commission (BFC) was established to assist and support local and international film and video production, attract film production, and manage projects for the film and video industry. BFC was chosen as the consignment operator of Busan Post Lab for effective management operation, as well as the consignment operator of Busan Asian Film School for effective management operation.

Category	Title	Description	Year	films attracted	Details	Note
Location	Location support	Attracts film and video shooting in Busan (feature films, TV shows, streaming content etc.)	2019	88	Support for scouting and licensing	-
			2020	85		-
			2021	142		-
			2022	91		As of the end of September
Production Support	Planning and development support	[For Busan-based filmmaker and production company] Offers mentoring and workshop opportunities for writers, supports planning and producing of genre films, and featured documentary films including story IP of Gyeongnam	2019	15	Planning and development funds, mentoring, and business meetings	-
			2020	16		-
			2021	18		-
			2022	18		Including new market opening project
	Production support	[For Busan-based production company] Supports production, Supports filming, producing, and commercializing of feature films, documentaries, and web dramas	2019	10	Financial support for production	-
			2020	11		-
			2021	10		-
			2022	12		-
	Post-production support	Supports post-production for Busan-based production company	2019	-	-	-
			2020	-	-	-
			2021	18	Technical support for post-production	-
			2022	10	Technical support for post-production	As of the end of September
	Busan film and video human resources DB	Establishes and operates Busan Movie Database (BMDb) (A total of 3,558 experts)				
International Cooperation	AFCNet	Overseas Promotion, AFCNet Events, Asia Location Market				
	Asia Location Market	Exhibitions, Industry Talks, Promotional & Network Events				



Operating Film Markets

Busan is home to several film markets that encompass the comprehensive film production process. Furthermore, film markets that trade intellectual property, such as novels, are active.

Category	Title	Description	Year	Attendees	Screenings	Note
Market	Asian Contents & Film Market	Provides business opportunities in the content industry, such as film and TV <ul style="list-style-type: none"> • 4 days in every October • Global film and visual industry professionals attend 	2019	983 companies from 56 countries, a total of 2,188 attendees	350	Asian Contents Awards, Conferences, etc.
			2020	611 companies from 45 countries, a total of 885 attendees	296	Asian Contents Awards, Conferences, etc.
			2021	853 companies from 55 countries, a total of 1,479 attendees	319	Asian Contents Awards, Conferences, etc.
			2022	1,102 companies from 49 countries a total of 2,456 attendees	177	Asian Contents Awards, Conferences, etc.
			Selected Works		Official Meetings	Note
	Busan Story Market (E-IP Market)	Serves as a market platform for intellectual property (IP), such as novels and web comic series that can be adapted into films <ul style="list-style-type: none"> • 4 days in every October • Pitching for officially selected films, business meetings, running IP sales market 	2019	48	568	Onsite
			2020	35	225	Online
			2021	45	824	Online • Onsite
			2022	51	1,027	Onsite
			Official Projects		Official Meetings	Awards (Support)
	Asian Project Market	Aims to foster new films in the planning stages Provides co-production business opportunities with global investors, producers, and distributors <ul style="list-style-type: none"> • 4 days in every October • Pitching for officially selected films, business meetings, and award ceremonies 	2019	29	796	Onsite
			2020	21	462	Online
			2021	25	515	Online • Onsite
			2022	29	705	Onsite

2-3 Education & Research

Film • Visual Media Education

Asian Film Academy (AFA)

afa.biff.kr

Asian Film Academy(AFA) is an educational program organized by the Busan International Film Festival, Busan Film Commission, and GKL Foundation to cultivate young Asian film talent and expand their networks across Asia. Over the previous 14 years, 338 graduates from 32 nations have made a name for themselves in the filmmaking industry at prominent festivals around the world.

For 18 days, participants from all across Asia can take part in a variety of AFA programs, such as short film production, workshops, and mentorship programs. The official screenings of the participant's short films will take place during the Busan International Film Festival.

Asian Film Academy Programs

Short Film Production	All participants are required to submit short film scripts, and two will be chosen to be produced during the program. The participants, who will be split into two teams, will gain first-hand knowledge of the filmmaking process. The short films will be screened during the Busan International Film Festival.
Workshop & Mentoring	Experts from six different areas of filmmaking, including producing, directing, cinematography, production design, editing, and sound engineering, will be invited to conduct lectures and lead workshops during the program.
Special Lecture & Mentor Film Screening	AFA will provide participants with the opportunity to obtain professional expertise from renowned directors through special lectures. The participants will obtain a comprehensive understanding of film.
AFA-MPA Film Workshop	AFA will co-organize a film workshop called "Bridge To Hollywood" with the Motion Picture Association (MPA). Prestigious Hollywood film producers will serve as mentors, offering lectures and deciding who will receive awards. Two participants will be chosen from the workshop and invited to attend film events in the US and Australia.
AFA Network	AFA Network will provide the participants with the opportunity to form new relationships with graduates and network in the industry, which will serve as a foundation for future collaborations.
Graduation Ceremony & Short Film Screening	The participant's short films, completed after 18 days of the program, will take place during the Busan International Film Festival.



* Achievements of AFA

Year	Courses	Students	Main Course	Note
2019	1	24	Short film production	-
2020	-	-	-	Cancelled due to Covid-19
2021	-	-	-	Cancelled due to Covid-19
2022	1	20	Short film production	-



Busan was the first city in Asia to be designated as a City of Film by UNESCO, and it established Busan Asian Film School (AFiS) to foster international film professionals through its material infrastructure and cultural competitiveness.

Busan Asian Film School offers specialized curricula for semi-professionals as well as for general citizens.



✧ Achievements of AFiS

Year	Courses	Students	Main Courses
2019	16	622	Specialized course to foster film and video experts, mentoring program for post-production, film courses for general citizens
2020	11	183	Specialized course to foster film and video experts, mentoring program for post-production, film courses for general citizens
2021	15	859	Specialized course to foster film and video experts, mentoring program for post-production, film courses for general citizens, AFiS Academy
2022	17	435	Specialized course to foster film and video experts, mentoring program for post-production, film courses for general citizens, AFiS Academy

✧ Achievements of International Film Business Academy

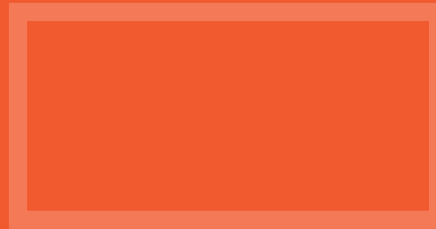
Year	Courses	Students	Main Courses	Note
2019	1	18	International Film Business academy (1 course)	8 classes
2020	-	-	-	Cancelled due to Covid-19
2021	3	53	International Film Business academy online course (first half), intensive course (second half, in-person), lab	3 to 8 classes per course(3 to 12 weeks per class)
2022	2	48	International Film Business academy(first half), intensive course (second half, in-person)	8 classes per course(3 to 12 weeks per class)

Korean Academy of Film Arts (KAFA)

www.kafa.ac

The institute provides small groups of excellent students—about 30 students at a time—regular courses in directing, cinematography, producing, and animation.

KAFA started its feature film courses in 2006, in which students learn about on-site procedures by creating approximately seven feature films per year.



Busan Cinema Center

www.dureraum.org

Since March 2012, Busan Cinema Center's Film Academy has been offering theoretical and practical film classes to the general public.

The theoretical classes give individuals a chance to create movie reviews and critiques by providing a variety of approaches to understanding movies. The practical classes allow individuals to create a short film on their own using film equipment. There are several classes available for children and youths.



✧ Achievements of Busan Cinema Center

Year	Courses	Students	Main Courses
2019	39	9,613	Film production workshop, film critique, film analysis, film technique, etc.
2020	29	2,487	Film production workshop, film critique, film analysis, film technique, etc.
2021	42	5,888	Film production workshop, film critique, film analysis, film technique, etc.
2022	46	7,634	Film production workshop, film critique, film humanities, film technique, etc.



PNU Film Institute

pnufilm.pusan.ac.kr

Pusan National University (PNU), the leading national university in the city, founded the PNU Film Institute to provide academic support for Busan City's initiatives to become a City of Film.

Main Activities

- Conducting in-depth research on the history, industry, and creators of Asian cinema
- Sharing research accomplishments through research presentations, open lectures, and seminars
- Providing theoretical and academic support, as well as a platform for diverse film-related discussions, through collaboration and exchanges with domestic and international organizations such as BIFF and local governments
- Collaborating with different fields to conduct interdisciplinary convergence and complex research
- Creating archives from a variety of data sources

Im Kwon Taek Film Archive & Research Center / Film Museum

www.iktfilm.co.kr

Im Kwon Taek Archive & Research Center was established in October 2007 to honor Im Kwon-taek, a master director of Korean cinema, and to contribute to the advancement of research on Korean cinema. It is a film archive that collects and stores data and records on Korean films, as well as a research institute that conducts academic research on Korean films. It also operates the Film Museum, which displays around 10,000 film-related documents, photographs, videos, and other items.

Main Activities

- Conducting and assisting with research on Korean films
- Collecting and storing data on Korean films
- Collaborating with domestic and international research institutes
- Hosting academic conferences and lectures
- Publishing research results
- Publishing scholarly and educational books

Dong-eui University Cinema & Transmedia Institute (DCTI)

www.cine-lab.kr

The Dong-eui University Cinema & Transmedia Institute (DCTI) was established to do film research that integrates avant-garde film art, humanities and new film technology. Through the study of alternative films, such as documentaries and experimental films, the institute seeks to broaden the scope of film studies. Through its study on interactive films and transmedia visual contents, The DCTI also aims to propose a new paradigm for cinema studies appropriate for the era of media convergence.

Main Activities

- Conducting research on avant-garde and alternative cinema aesthetics
- Conducting theoretical and practical study on films
- Conducting research on documentary films, experimental films, and moving images
- Conducting research on interactive cinema and mixed reality (MR)
- Conducting research on video technologies in transmedia
- Popularizing cinema studies
- Conducting research on regionally specialized industries



THE CURRENT STATE OF THE FILM AND VISUAL MEDIA INDUSTRY IN BUSAN

#3

3-1 Annual Budget of Busan City's Film & Contents Industry Division

Year	2019	2020	2021	2022
Amount (KRW)	75,662,044,000	75,075,000,000	61,241,000,000	55,495,000,000

3-2 Major Achievements by Year

Year	Achievements
2019	<ul style="list-style-type: none">• The Busan International Film Festival, the leading film festival in Asia, became one of the most prestigious film festivals in the world.• Busan received first place in a tourism promotional video competition.• Cinema House Busan, a hotel for filmmakers, was run by Busan.
2020	<ul style="list-style-type: none">• Busan was classified as a global film and video specialist city.• The World Cinema Landmark initiative began in order to commemorate Korean cinema's 100th anniversary.• Busan strengthened its status as the UCCN City of Film by establishing the World Cinema Landmark project and Busan Film Studio.• Busan increased its support for Busan-based production companies producing films and web series, widening its capacity for film and visual media creation.• Busan promoted the production and distribution of more web series in the city as a response to the changes brought on by streaming services in the media industry.• With Busan Post Lab's active performance, the groundwork for growing the video convergence industry was formed.• Busan Post Lab and 360° Volumetric Studio were established.• The one-person media creative center was founded in order to foster the one-person media specialized sector.



2021	<ul style="list-style-type: none"> • Busan was appointed as deputy coordinator of the UCCN. (March) • With the help of a public-private cooperation, the Busan Film and Video Policy Committee was created. (May) • Training programs for local creators were expanded at each stage, starting with the development stage in which assistance with creating a scenario was included. • Busan once again served as host of "G-Star," the biggest gaming industry trade show in Korea. • The Game Culture Content Agency chose Busan for the "R&D Support Project for Culture and Technology."
2022	<ul style="list-style-type: none"> • Busan developed the proposal to build "the Library," a library dedicated to cinema as well as special exhibitions. • Busan supported the distribution of Korean short films abroad, helping them to get more international recognition. <ul style="list-style-type: none"> - Two winning short films from the International and Korean competitions were recommended as Academy Award nominees for Best Short Film, and the city gave short film production funding. • The "2022 Busan Content Market," a global content trading platform, was held in Busan.

3-3 Annual Budget Plan

Year	2023	2024	2025	2026
Amount (KRW)	65,134,401,000	70,000,000,000	72,000,000,000	75,000,000,000



3-4 Enjoyment / Education

Busan Cinema Center

www.dureraum.org

Busan Cinema Center was established in 2011 to give locals access to cultural experiences through films, performances, exhibitions, and other events. In addition to holding numerous events including performances and concerts, the center screens a wide range of movies, including blockbuster, independent, and classic films. Furthermore, the center provides free programs for regular citizens as well as special programs for individuals in culturally isolated areas. Besides that, Busan Cinema Center manages the UNESCO Creative City of Film programs and provides support for small and medium-sized film festivals in Busan.

Busan Asian Film School (AFIS)

www.afis.ac

The Busan Asian Film School was established to foster international film business professionals, focusing on providing practical education to nurture producers who will become the leaders in the global film industry. Students collaborate on a project to plan, produce, and pitch a film with the assistance of mentors. AFIS also gives them the opportunity to network with producers and investors in the industry.

Busan Museum of Movies

busanbom.modoo.at

Busan Museum of Movies is the first cultural complex in Korea to offer a film-focused experience where visitors may watch, engage with, and enjoy films. It is designed in a unique way to make it possible for visitors to experience the contents of films more readily and enjoyably, with exhibitions on various topics such as the history and principle of films as well as the genres and production of films.

3-5 Production / Industry

Busan Visual Industry Center (BVIC)

www.bvic.kr

The Busan Visual Industry Center seeks to draw in and assist domestic and foreign businesses and creators in the film and visual industries. The center offers a range of initiatives aimed at advancing the film and visual media industries. By building VIC-LAB, the center provides studios for film and visual creators.

Busan Cinema Venture Center

The goal of the Busan Cinema Venture Center is to support the growth of film and visual media-related businesses in Busan by offering office space and startup support. The center currently oversees 17 offices, 2 studios, and other facilities where they hold lectures and events relating to film and visual media. Moreover, the center provides mentoring opportunities, where experts in the field help those interested in starting up a company in the film and visual media industries by offering business counseling services. The center also assists them in networking with local communities.

West-Busan Film Media Center

West-Busan Film Media Center, which is scheduled to open in 2023, will run educational programs, production studios, theaters, media libraries, and club rooms with the goal of encouraging citizens to appreciate and engage in the culture of film and visual media.

The center's mission is to provide media education, support and distribute citizen-created content, encourage community-based media, and promote citizens' club activities.



Busan Cinema Studio
- Digital Bay

www.bfc.or.kr

- **Busan Cinema Studio**
 - Attracts studio filming and supplies filming equipment
 - Promotes the studio and manages field trips
 - Maintains, repairs and manages studio facilities
 - Assists XR Tech Lab project
- **3D Production Center : operates XR Tech Lab**
 - Provides LED VR multiplane camera
 - Facilitates the creation of tangible VR contents
 - Trains professionals via practical courses linked to industry and universities
 - Improves virtual studio facilities



Busan Post Lab

www.bfc.or.kr

Busan Post Lab aims to attract and help local and international film and visual media related firms by providing film post-production facilities.

Busan Post Lab oversees Busan Sound Studio and Busan D.I. Studio, providing support for filmmaking. In order to train professionals, it also offers courses on film post-production and programs linked to industry and universities. Busan Post Lab also provides AVID certification training and manages the Sound Voice Data Base.



UNESCO Creative Cities of Film Network





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